The votes are in.

WASHING DETERGENT:

LIDL BRAND	LIDL PRODUCTS	VOTES
Formil	Bio Laundry Liquid	742
Formil	2 in 1 Laundry Gel	697
Formil	All in 1 Liquidtabs non bio	556
Formil	Washing Powder Non Bio	527
Formil	Lavender & Camomile 3in1 Liquidtabs	452
Formil	Laundry Cleanser	437
Formil	Super Concentrated Tropical Lily	431
Formil	Colour Bio Liquid Tabs	425
Formil	Tropical Washing Powder	400
Formil	Lavender and Camomile 2 in 1 Detergent Powder	383
	TOTAL	5050

TAKEAWAY:

LIDL BRAND	LIDL PRODUCTS	VOTES
Deluxe	Semi-Dried Tomato and Buffalo Mozzarella	1285
Deluxe	Sourdough Spicy Schiacciata Salami	1080
Deluxe	Sourdough Ham Mascarpone & Mushroom	1048
Chefs Select	Stuffed Crust Cheese Feast Pizza	505
Chefs Select	Stuffed Crust Pepperoni Pizza	474
Chefs Select	Hot and Spicy chicken fillets	391
Chefs Select	Classic Crust Meat Feast Pizza	361
Chefs Select	Classic BBQ Chicken Takeaway Pizza	299
Chefs Select	Mini Garlic Pizza Bread	282
Chefs Select	Chicken Pops	200
	TOTAL	5925

PET FOOD:

LIDL BRAND	LIDL PRODUCTS	VOTES
Coshida	Cat Chew Sticks with Fish	625
Orlando	Dog Dental Chews Classic	551
Orlando	Dog Biscuti Bones	421
Coshida	Meaty Selection in Gravy	406
Orlando	Tasty Twist Dog Snacks	342
Orlando	Premium Dog Food with Beef	208
Coshida	Super Premium Cat Food	171
Coshida	Cat Food Mousse Turkey	168
Orlando	Dog Food Chunks Beef Pork and Chicken	142
Coshida	Premium Cat Food in Gravy	106
	TOTAL	3140

CONTINENTAL MEATS:

LIDL BRAND	LIDL PRODUCTS	VOTES
Dulano	Brunswick Ham	1039
Dulano	Italian Antipasti Platter	870
Dulano	Frankfurter Sausages	843
Dulano	Prosciutto	802
Dulano	German Salami	799
Dulano	Spanish Sliced Chorizo	718
Dulano	Brunswick Ham	635
Dulano	Spanish Serrano Ham	600
Dulano	Kabanossi	459
Dulano	Fuet	236
	TOTAL	7001

DELUXE:

LIDL BRAND	LIDL PRODUCTS	VOTES
Deluxe	Somerset Vintage Cheddar	1487
Deluxe	Wholemeal Seeded Loaf	1410
Deluxe	Spanish Chorizo	1298
Deluxe	West Country Butter with Sea Salt	1295
Deluxe	Frozen Petits Pois	1088
Deluxe	Columbian Instant Coffee	1045
Deluxe	Premium Traditional Ham	953
Deluxe	Luxury Muesli	781
Deluxe	6 Golden Yolk Eggs	779
Deluxe	Carbonara Pasta Sauce	262
	TOTAL	10398

CHRISTMAS:

LIDL BRAND	LIDL PRODUCTS	VOTES
Deluxe	Irish Cream Liqueur	1806
Favorina	Mini Stollen	1522
Deluxe	Panettone Classico	1229
Favorina	Lebkuchen	982
Deluxe	Panettone with Chocolate Filling	773
Deluxe	Milk, Dark and White Floretine Assortment	760
Deluxe	Stollen Bites with Marzipan and Rum	604
Christkindl	Mulled Wine	593
Favorina	Gingerbread Chocolate Bites	416
Deluxe	Panettone with Pistachios	293
	TOTAL	8978

HIGH PROTEIN:

LIDL BRAND	LIDL PRODUCTS	VOTES
Millbona	High Protein Chocolate Pudding	627
Millbona	High Protein Yoghurt Greek Style	453
Millbona	High Protein Chocolate Drink	432
Millbona	High Protein Strawberry Yoghurt Drink	350
Millbona	High Protein Yoghurt Vanilla	340
Millbona	High Protein Vanilla Pudding	331
Millbona	High Protein Banana Drink	281
Millbona	High Protein Chocolate Rice Pudding	231
Millbona	High Protein Chocolate and Banana rice	207
Millbona	High Protein Vanilla Drink	188
	TOTAL	3440

CIEN:

LIDL BRAND	LIDL PRODUCTS	VOTES
Cien	Premium Sensitive Shower Cream	828
Cien	Q10 Intense Day Cream	753
Cien	Stress Relief Herbal Bath Soak	704
Cien	Q10 Intense Night Cream	684
Cien	Luxury Premium Lavender Handwash	534
Cien	Q10 Intense Serum	418
Cien	5 Blade Razor	354
Cien	Facial Wash	346
Cien	Facial Scrub	314
Cien	Deep Eau de Parfum for Men	229
	TOTAL	5164

CLEANING:

LIDL BRAND	LIDL PRODUCTS	VOTES
W5	Thick Bleach	1637
W5	Antibacterial Multi-Action Cleaner	628
W5	All Purpose Spray with Bleach	605
W5	Dishwasher Salt	585
W5	Washing Up Liquid	494
W5	Kitchen Cleaner	477
W5	Zesty Lemon Toilet Gel	409
W5	Daily Shower Cleaner	402
W5	Sponge Scourers	281
W5	Furniture Polish	151
	TOTAL	5669

LUPILU:

LIDL BRAND	LIDL PRODUCTS	VOTES
Lupilu	Biodegradable Wipes	1272
Lupilu	Bedtime Bath	390
Lupilu	Toddler Wipes	379
Lupilu	Baby Shampoo	210
Lupilu	Organic Baby Food - Apple and Strawberry	146
Lupilu	Organic Mango Yoghurt Pouches	124
Lupilu	Organic Strawberry Breakfast Pouches	109
Lupilu	Organic Baby Food - Blueberry and Pear Brekkie	93
Lupilu	Organic Baby Food - Sweet Potato Apple and Carrot	66
Lupilu	Organic Baby Food - Spaghetti Bolognese	60
	TOTAL	2849

ICE CREAM:

LIDL BRAND	LIDL PRODUCTS	VOTES
Bon Gelati	Mini Mix Ice Cream	2045
Gelatelli	Classic Ice Cream Sticks	983
Gelatelli	Premium Speculoos Ice Cream Sticks	799
Gelatelli	Salted Caramel Ice Cream Sticks	748
Gelatelli	Cookie Dough American Style Ice Cream	516
Bon Gelati	Vanilla Ice Cream Tub	500
Gelatelli	Caramel Ice Cream Bars	471

BAKERY:

LIDL PRODUCTS	VOTES
Crusty Sourdough Rye Bloomer	3599
All Butter Croissant	2532
Maple and Pecan Plait	2275
Large French Baguette	1617
Chocolate Hazelnut Doughnut	1439
Ultimate Chocolate Brownie	1409
Chocolate Hazelnut Croissant	1267
All Butter Pain au Chocolate	1014
Vegetable Pizza Slice	942
Cookies	921
TOTAL	17015

Retail Industry awards 2023 SUPERMARKET OF THE YEAR WINNER

Awarded Most Loved by You 2024, based on product winning the most number of votes in the January 2024 Lidl Heroes Survey. Subject to availability. Selected stores. GB Only.

Big on quality
Lidl on price

LIDL