

Full Terms:

By entering this Promotion, the participant will be deemed to have read and understood these Terms and Conditions and be bound by them.

Eligibility:

1. The Promotion is organised by AB InBev UK Limited T/A Budweiser Brewing Group (company number: 3982132), Bureau, 90 Fetter Lane, London, EC4A 1EN (the "Promoter").
2. The Promotion is open to all residents of the United Kingdom and the Republic of Ireland, aged 18+, excluding employees of the Promoter or their immediate families, its associated agents or anyone else professionally associated with the administration of the Promotion.
3. Purchase is necessary for entry. Please retain your original itemised till receipt that states the time and date of purchase prior to entry as this may be required for validation and in order for the winner to claim their Prize. Internet access, camera phone, mobile number and a valid email address (and a valid UK postal address for Instant Win Prizes and the Wrap Up Draw) are required.
4. Whilst we want you to enjoy this promotion, we discourage overconsumption. Please do not consume more product than the recommended UK government guidelines. The Promoter encourages responsible drinking and would direct consumers to read <http://www.drinkaware.co.uk> for more information.

Promotion Dates:

All Retailers Promotion Period

5. Purchase and enter between 00:00 BST on 1st April 2026 and 23:59 BST on 30th September 2026 (the "All Retailers Promotion Period").

Wrap Up Draw Promotion Period

6. Purchase and enter between 00:00 BST on 1st October 2026 and 23:59 GMT on 31st October 2026 (the "Wrap Up Draw Promotion Period").

Retailer Specific Promotion Period

7. Purchase and enter from one of the following Participating Retailers between the dates specified below to enter the Retailer Specific Prize Draw.

Retailer	Start Date	Close Date
Morrison's	00:00 BST on 1 st April 2026	23:59 BST on 30 th September 2026
Tesco	00:00 BST on 1 st April 2026	23:59 BST on 30 th September 2026
Lidl	00:00 BST on 1 st April 2026	23:59 BST on 30 th September 2026

Participating Packs

8. The participating packs include the following:
 - Corona Extra 4 x 330ml bottle pack
 - Corona Extra 10 x 330ml bottle pack
 - Corona Extra 12 x 330ml bottle pack
 - Corona Extra 18 x 330ml bottle pack

- Corona Extra 4 x 440ml can pack
- Corona Extra 10 x 440ml can pack
- Corona Cero 4 x 330ml bottle pack
- Corona Cero 12 x 330ml bottle pack

How to Enter:

9. Purchase a participating pack of Corona (the “Participating Packs”) listed in clause 8 above, with the promotion advertised on pack, from a participating store including, but not limited to Morrison’s, Lidl, and Tesco (the “Participating Retailers”).
10. Scan the QR code on pack or go online to qr.coronaextra.eu/uk.
11. Enter your full name, mobile number and email address and select which Participating Retailer you purchased from (see clause 9, above) within the applicable Promotion Dates. Entrants from the Republic of Ireland will be required to complete a test of skill.
12. UK entrants will find out instantly on screen if they have won an Instant Win Prize (as set out below).
13. All valid entries within the All Retailers Promotion Period will be entered into the All Retailers Prize Draw at the close of the Promotion Period for the chance to win a trip to Corona Island.
14. All valid entries via Tesco, Morrison’s, Lidl will be entered to relevant Retailer Specific Prize Draw and the All Retailer Prize Draw.
15. Entries are limited to one play per person per day. Prizes are limited to a maximum of one Prize per person. A person is defined by name, mobile number and email address (and a valid postal address for winners of any beach merchandise Prizes) and the combination needs to be unique to a single participant for a Prize claim to be valid.

Instant Win Prize Selection

16. Instant Win Prizes will be allocated by pre-determined winning moments, which have been securely selected by a computer-generated algorithm and will be randomly seeded throughout the entire Promotion Period in equal weekly instalments. Entrants who submit their entry on or first after one of these winning moment times will win a Prize. Prizes are distributed in the order determined by the winning moments and roll over, so if no one makes a valid entry on or after a winning moment and another winning moment passes before the next valid entry, the available Prize from the first winning moment will be won. E.g. if a winning moment is set for 23:59 one day, an entry submitted on 00.01 the next day (provided it is the first entry placed following the winning moment) will capture that winning moment and win a Prize. If there are no entries received within a given period between two or more winning moments, the first unawarded Prize will be rolled forward and awarded to the next available entrant. Once an entrant has submitted an entry, the website will inform them whether they are a winner or not and winners will confirm details to claim their prize. Winners must claim their Prize within 30 days. Any unclaimed Prizes will be forfeited.

All Retailer Ticket Prize Draw Winner Selection:

17. One prize draw will be held within 5 working days of the close date of the All Retailers Promotion Period to determine the winners of the All Retailer Prizes (the “All Retailer Ticket Prize Draw”).
18. The All Retailer Ticket Prize Draw winners will be drawn from all valid entries received during the All Retailers Promotion Period. The winners will be drawn by an automated computerised program

under the supervision of an independent adjudicator. An appropriate amount of reserve winners will be selected at the time of the Prize Draw.

19. The All Retailer Ticket Prize Draw winners will be contacted via phone call using the phone number they submitted upon entry, within 3 days of the Prize Draw. The winners will be required to confirm their acceptance of the Prize within 5 days of contact to claim their Prize. If a winner does not claim their Prize, the Prize will be forfeited and will be reallocated to a reserve winner, drawn at the same time as the Prize Draw. Reserve winners may have less time to respond.

Retailer Specific Prize Draw Winner Selection:

20. Consumers who purchase from either Morrison's, Lidl, or Tesco and enter within their chosen Retailer's Specific Promotion Period will also have the chance to win a prize in the Prize Draws relevant to the Retailer they purchased from and selected upon entry (the "Retailer Specific Prize Draw").
21. Each Retailer Specific Prize Draw will be held within 5 working days of the relevant Retailer Specific Promotion Period close date as detailed in clause 7 above.
22. The Retailer Specific Prize Draw winners will be drawn from all valid entries received per Retailer during the Retailer Specific Promotion Period. The winners will be drawn by an automated computerised program under the supervision of an independent adjudicator. An appropriate amount of reserve winners will be selected at the time of the Prize Draw.
23. The Retailer Specific Prize Draw winners will be contacted via phone call using the phone number they submitted upon entry, within 3 days of the relevant Prize Draw. The winners will be required to confirm their acceptance of the Prize within 5 days to claim their Prize. If a winner does not claim their Prize, the Prize will be forfeited and will be reallocated to a reserve winner, drawn at the same time. Reserve winners may have less time to respond.

All Retailer Wrap Up Winner Selection

24. All Retailer Wrap Up Prizes will be allocated by pre-determined winning moments, which have been securely selected by a computer-generated algorithm and will be randomly seeded throughout the Wrap Up Draw Promotion Period. Entrants who submit their entry on or first after one of these winning moment times will win a Prize. All Retailer Wrap Up Prizes are distributed in the order determined by the winning moments and roll over, so if no one makes a valid entry on or after a winning moment and another winning moment passes before the next valid entry, the available Prize from the first winning moment will be won. E.g. if a winning moment is set for 23:59 one day, an entry submitted on 00.01 the next day (provided it is the first entry placed following the winning moment) will capture that winning moment and win a Prize. If there are no entries received within a given period between two or more winning moments, the first unawarded Prize will be rolled forward and awarded to the next available entrant. Once an entrant has submitted an entry, the website will inform them whether they are a winner or not and winners will confirm details to claim their prize. Winners must claim their Prize within 5 days of receipt of email. Any unclaimed prizes will be forfeited.

Prizes:

All Retailer Ticket Prizes:

25. UK Instant Win Prizes:
 - a) 10 x Coolers
 - b) 15 x Tote Bags
 - c) 7000 x £50 TripAdvisor Vouchers
 - d) 3000 x £100 TripAdvisor Vouchers

- e) 600 x £200 TripAdvisor Vouchers

26. UK Prize Draw Prize:

- f) 1 x 7-night Corona Island trip. The Prize includes:
 - i) The winner will win 1 x 7-night trip to Corona Island for themselves and one guest (18+) including transport, accommodation and meals.
 - ii) Corona Island is situated off the coast of Colombia, South America.
 - iii) The trip will take place in December 2026. Further details and exact dates will be communicated to the winner at the time of their win notification.

27. ROI Prize Draw Prizes: 1 x 7-Night Corona Island trips (2 available). The Prize includes:

- i) Each winner will win 1 x 7-night trip to Corona Island for themselves and one guest (18+) including transport, accommodation and meals.
- ii) Corona Island is situated off the coast of Colombia, South America.
- iii) The trip will take place in December 2026. Further details and exact dates will be communicated to the winner at the time of their win notification.

Retailer Specific Prize Draw Prizes:

28. Morrison's

- a. 1 x 7-Night Corona Island trip. The Prize includes:
 - i) The winner will win 1 x 7-night trip to Corona Island for themselves and one guest (18+) including transport, accommodation and meals.
 - ii) Corona Island is situated off the coast of Colombia, South America.
 - iii) The trip will take place in December 2026. Further details and exact dates will be communicated to the winner at the time of their win notification.

29. Tesco

- a. 1 x 7-Night Corona Island trip. The Prize includes:
 - i) The winner will win 1 x 7-night trip to Corona Island for themselves and one guest (18+) including transport, accommodation and meals.
 - ii) Corona Island is situated off the coast of Colombia, South America.
 - iii) The trip will take place in December 2026. Further details and exact dates will be communicated to the winner at the time of their win notification.

30. Lidl

- b. 1 x 4 night trip to Cala Macarelleta in Menorca for winner and their guest (18+). The Prize includes:
 - i) Transportation, accommodation, and meals.
 - ii) The trip will take place before 1st July 2027. Further details and exact dates will be communicated to the winner at the time of their win notification.

Delivery of Prizes:

31. If you have won a Corona Canvas Tote Bag or Cooler, your Prize will be delivered to the address provided upon claim within 30 days of your Prize claim. The Promoter will not dispatch any Prizes to virtual GB addresses such as, but not limited to AddressPal, Mail Boxes etc, Ghost Mail or OOH Pod.

32. The Promoter takes no responsibility for any Prize which is lost in transit or unable to be delivered for whatever reason.

33. Should you have any queries regarding your Prize claim, please contact us at consumer.helpline@ab-inbev.com.

34. If you have won a Trip Advisor Voucher, your Prize will be delivered by the phone number provided upon claim within 30 days of your Prize claim.

Corona Island Trip & Menorca Trip Terms and Conditions:

35. In respect of the Corona Island Trips:

- a. Not all areas of the island are accessible for those with limited ability to walk or in wheelchairs.
- b. Due to the remote location, travel to and from the island is restricted to the use of boats, which may not be suitable for those with mobility conditions.
- c. If the island cannot be reached due to adverse weather conditions, an alternative trip to Cartagena, Colombia will take place. The Promoter will make reasonable endeavours to organise the alternative trip within a reasonable time of the dates for the original trip.
- d. Due to the level of insurance premiums due to the limited medical facilities on the island, an additional £10,000 premium will be imposed on any Winner who is pregnant at the time of taking the Prize. Payment of the premium is the sole responsibility of the Winners. Alternatively, a Winner can opt to decline the Prize and no compensation or alternative prize will be offered.
- e. The Prize will consist of an 8-day, 7-night trip for each winner and their guest and the Prize will be arranged by email/ phone between the Prize fulfilment agency and the Winners. The Prize fulfilment agency will make all reasonable efforts to provide the Winners with details of the Prize and an itinerary at the earliest possible opportunity. The Prize fulfilment agency will liaise with the Winners via telephone conversation initially to discuss the dates and all other elements of the trip that need to be arranged. The Promoter will have final discretion on all elements and aspects of how the Prize is organised. Once the Prize details including dates, locations and (where applicable) activities are confirmed, this cannot be amended or altered by the Winners.
- f. The trip must be taken over the relevant date specified in clauses 26 to 29 above (as applicable) and the Winners and their guests (18+) must be available to travel on the specified trip dates advised by the Promoter.

36. In respect of the Cala Macarelleta Trip and/or the Corona Island Trips:

- a. The Winners must inform the Promoter of any wheelchair or any similar access needs.
- b. Certain parts of the Prize may require particular levels of health or fitness. Entrants should ensure that they are capable of meeting the required standards. Further details will be made available to the Winners prior to booking.
- c. The Winner and their guest (18+) must be available to travel on the specified trip dates advised by the Promoter (pursuant to clause 30 above).

Retailer Specific Trip Terms and Conditions:

37. The Prizes will be arranged by email/phone between the prize fulfilment agency and the winners. The prize fulfilment agency will make all reasonable efforts to provide the winners with details of the prize at the earliest possible opportunity. Once the prize details including dates, travel and locations are confirmed, this cannot be amended or altered by a winner.

38. All trips (subject to final dates being confirmed for the Lidl Retailer Specific Prize and with the exception of any alternative trip arranged pursuant to clause 35(c) above) must be taken by December 2026 however travel is excluded over Christmas, Easter and all UK, ROI and destination specific Bank Holidays. All requested travel dates are subject to availability at the time of booking. The winner should provide a minimum of 6 weeks' notice in order to arrange travel for the trip.

Further General Trip Terms and Conditions:

39. Winners will be required to provide the name and details of their guest (18+) during the winner notification process applicable to their Prize.

40. For the avoidance of doubt, the Prize does not include travel/transportation, accommodation, food, beverages, souvenirs, gratuities, car parking charges, or any other costs of a personal nature (including spending money) that are not explicitly set out in these Terms and Conditions and neither the Promoter nor any provider of any part of the Prize will be responsible for any such costs.

41. The Winner will not be entitled to any compensation and will have no claim against the organisers if the trip or any other event forming part of the Prize is delayed, postponed, rescheduled or cancelled.

42. If a Prize is cancelled or rejected by the Winner, no alternative Prize will be issued and for the avoidance of doubt, no compensation and/or refund will be provided.

43. All elements of the Prize package must be taken as part of the same trip.

44. Guests must be over the age of 18 at the time of organising the Prize.

45. The Winners must inform the Promoter of any dietary requirements or allergens for themselves and their guest by 2 weeks prior to taking their trip.

46. The Winners and their guests will require a passport valid for at least 6 months on date of travel; any necessary visas or travel insurance are the responsibility of the Winner and their guest. In the event that the Winners or their guest are unable to travel due to visa or other personal circumstances, no alternative tickets will be issued and no compensation or other Prize will be provided.

47. The Prize will be forfeited if:

- a. a Winner or their guest have not obtained all of the proper travel documents by the date specified by the Promoter;
- b. a Winner or their guest have any immigration complications which prevent them from entering, leaving or travelling to, or within, the relevant trip destination; or
- c. a Winner or their guest have any medical, legal or any other reason that would prevent them from accepting and participating in the Prize.

48. It is the responsibility of the Winners and their guests to check any travel advisories issued by a Government, to determine whether they wish to accept the risk of travelling to the relevant destination. The Promoter will not be responsible for any loss or damage suffered by any Winner or their guest arising out of their failure to follow any travel advisories issued by a Government. The Winners and their guests must comply with and are responsible for obtaining all information regarding any recommended inoculation or vaccination and obtaining the inoculation(s) or vaccination(s), including but not limited to Covid vaccinations, and health regulations, including but not limited to PCR tests, required to fly into the relevant trip destination country.

49. Specified accommodation is subject to availability at the time of booking and will be confirmed during winner communications. Alternatives may be offered depending on availability.
50. The Promoter will have final discretion on all elements and aspects of how a Prize is organised and at all times, the Promoter will have the discretion as to how to implement the Prize fulfilment.
51. Return transfers from the Winner's home to the local international airport are not included.
52. It will be the Winner's and their guest's responsibility to take out, at their own cost, all relevant insurance (including but not limited to health and travel insurance, insurance for theft, loss and damage to property) which may be required or prudent to be taken.
53. A valid credit or debit card may be required to check in to your room and will be used to guarantee any incidentals such as in-room calls or services.
54. The Winners and their guests must abide by and are subject to the Airline's published Conditions of Carriage.
55. Lounge passes and upgrades are not permitted. Flights cannot be used in conjunction with the Promoter's/any loyalty programme, any other discount, discount coupon(s) or voucher(s), promotion(s) or special offer(s).
56. Winners are responsible for the behaviour of themselves and their guests in connection with the use of any Prize.

General:

57. The Prizes are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of a Prize is not available, the Promoter reserves the right, at its sole discretion to substitute another Prize for it, of equal or greater value.
58. The surnames and counties of the All Retailer Ticket Prize Draw, Retailer Specific Prize Draw winners will be available upon request by sending an email to consumer.helpline@ab-inbev.com within three months of the Close Date. Entrants to the Promotion can, at any time (including at or before the time of entry), object to all or some of their personal information being made available by emailing consumer.helpline@ab-inbev.com. However, the Promoter shall provide the information upon request from such competent authorities (including the Advertising Standards Authority).
59. Any persons attempting to enter more than once per day by (including but not limited to) using multiple identities or addresses will be disqualified.
60. Entry must be made directly by the individual entering the Promotion. Incomplete or illegible entries together with entries which do not satisfy the requirements of these Terms & Conditions in full will be disqualified and will not be considered.
61. The Promoter seeks to run fair and secure promotions and prevent abuse and cheating. If you enter in a way that is not consistent with these Terms & Conditions, your entry or entries (and any of your associated aliases) will be disqualified, any Prize awarded may be void and recoverable. The Promoter reserves the right to verify the eligibility of participants and/or provisional winners by requesting such information we consider reasonably necessary for this purpose. A Prize may be withheld unless and until verification is completed satisfactorily.

62. In the event that the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to disqualify any individual who tampers with the claim process or does not comply with these Terms & Conditions and to cancel, modify or suspend the Promotion or invalidate any affected claims.
63. The Promoter, together with any associated agencies and companies, will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the Prize, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
64. The Promoter will not be liable for any failure to comply with its obligations or any delay in performing its obligations within these Terms & Conditions if an act, omission, event or circumstance occurs caused by (but not limited to) global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God, or any other circumstances beyond the reasonable control of the Promoter.
65. The Promoter may refuse to award a Prize in the event of any entrant's fraud, dishonesty, breach or non-entitlement under these Terms & Conditions or seek recovery of its value if the Prize has been awarded.
66. All personal data supplied for this Promotion will be used for the purpose of this Promotion and for research and analytical purposes by the Promoter and/or by any agent appointed by it to assist with running the Promotion. Personal data will not be disclosed to an unconnected third party unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter's Privacy Policy available at: <https://budweiserbrewinggroup.co.uk/privacy-policy>.
67. The Promoter's decision is final and binding in all circumstances in relation to the Promotion.
68. The Promoter reserves the right to amend, alter or withdraw the Promotion as necessary due to unavoidable circumstances beyond its control make this necessary, but will use all reasonable endeavours to minimise the effect on participants to avoid undue disappointment.
69. If any provisions of these Terms & Conditions are judged to be invalid, illegal or unenforceable, this will not affect or impact the continuation in full force and effect the remainder of the provisions.
70. By entering this Promotion, you will be deemed to have agreed to be bound by these Terms & Conditions. Winners may also be subject to third party terms & conditions where relevant (including, but not limited to, Prizes organised, subject to the rules of or otherwise arranged by third parties). The Promoter accepts no responsibility in regard to these third party terms & conditions."
71. In the event of a discrepancy between these Terms & Conditions and the details in any promotional material, the details in the Terms & Conditions will prevail.
72. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.